



Technology Committee

Strategic Plan

Mission

The Technology Committee is dedicated to empowering and enhancing chapter operations through innovative digital solutions that foster connection, collaboration, and growth within the African American community. Rooted in the values of friendship and sisterhood, we strive to bridge gaps, streamline communication, and provide resources that support our collective mission. By leveraging technology, we aim to strengthen the bonds between members, elevate the impact of our service, and create an inclusive, forward-thinking environment where every member thrives.

Vision

The Technology Committee will harness the power of technology to elevate Piedmont (NC)'s influence, streamline chapter operations, and bolster the five Facets to drive greater community involvement and expansion.

Strategic Goals & 2025–2026 Action Plan

Goal 1: Establish Strong Technology Governance

Objective: Establish infrastructure and structure to guide committee functionality and establish chapter-wide technical standards.

- Finalize and implement the Technology SOP & Audit Template
- Conduct tech orientation for all committee members
- Develop officer technology transition checklist (by Q2)
- Define data governance protocols and secure storage policies
- Conduct quarterly compliance reviews

Goal 2: Build Scalable & Reliable Infrastructure

Objective: Modernize foundational tools and platforms to support operations and growth.

- Launch secure Google Drive-based Technology Toolkit (Q1)
- Finalize and publish chapter website (Q2)

- Establish a technology inventory log (hardware + software)
- Evaluate GroupMe, Zoom, Canva, and JotForm usage; identify gaps
- Maintain the newly acquired projector and screen with documented access/use protocol

Goal 3: Provide Upskilling & Training for Members

Objective: Close tech knowledge gaps across the chapter.

- Create a baseline tech competency survey (Q1)
- Launch quarterly "Tech Tips" newsletter/email series
- Host two hybrid technology workshops (Q2, Q4)
- Offer 1:1 tech support "office hours" for executive board and committee chairs.

Goal 4: Improve Chapter & Community Engagement through Tech

Objective: Leverage technology to enhance programming, service, and reach.

- Support Facet Chairs with event flyers, digital signup forms, and surveys
- Expand the chapter's digital footprint on Facebook, Instagram, and LinkedIn
- Pilot event attendance tracking and post-event surveys
- Partner with Programs Committee to streamline sign-in and documentation

Goal 5: Secure Funding and Manage Tech Resources

Objective: Build and sustain the digital foundation through cost-effective strategies.

- Develop a detailed Technology Committee budget (by Q1)
- Seek grant or sponsorship opportunities for nonprofit tech tools (Google for Nonprofits, Canva Pro)
- Present cost-saving proposals quarterly (e.g., shared licenses, bundling)
- Maintain hardware/software lifecycle tracking log

Timeline Highlights

Quarter	Key Milestones
Q1 (Aug–Oct)	SOP rollout, tech toolkit launch, survey deployed
Q2 (Nov–Jan)	Website go-live, first training, data governance setup
Q3 (Feb–Apr)	Digital audit, officer tech training, tech support series
Q4 (May–Jul)	Community engagement dashboard, budget report

Metrics for Success

- 100% of chapter officers complete tech onboarding
- The chapter website is active with 90-day update reviews
- Toolkit used by 4+ committees for forms, storage, or tracking
- The chapter achieves compliance in tech audit across all domains

- At least two trainings hosted with 50% chapter participation

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Piedmont (NC) Chapter of The Links, Incorporated

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